

## The fascinating history of the QR code Huvitavaid fakte säbrukoodi tekke- ja levikuloost

**SOURCE:** <https://www.bbc.com/reel/video/p0m13vkq/the-fascinating-history-of-the-qr-code>

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QR codes are used in so many areas of our lives, from tracking parcels, getting into gigs, paying for parking or hopping onto Wi-Fi. But where did they come from? Reporting for Tech Now, the BBC's Martin Sharkey has the story behind the creation of QR codes.



1. The **barcodes** were the **bottleneck** Triipkoodid olid pudelikaelaks (ei võimaldanud tootmise tempot tõsta). **The fix?** *Ja lahendus?* A new type of code Uut tüüpi kood (developed by Masharo Ohara) called the **Quick Response code**—or QR—was born Nii tekkiski „kiiret vastust andev“ kood.
2. **For the early years** Esimestel aastatel (kui koodi kasutama hakati), the code **remained largely confined to industry** kasutati seda peamiselt vaid tööstuses. But with the arrival of smartphones, suddenly, everyone had **a reader in their back pocket** Korraga tekkis olukord, kus kõigil oli koodilugeja n-ö tagataskus (st omast käest võtta).
3. When then Covid-19 struck Covid-19 ajal the contactless technology **became king** sai „kontaktita kontaktist“ (tehnikamaailma) uus kuningas. Today Nüüd, QR codes really do it all—from **tracking your parcels** nende abil saad oma pakside teekonda jälgida, **getting you into gigs** pääsed kontserdile, paying for parking or **hopping onto the Wi-Fi** saad hopsti sisse wi-fi-võrku.
4. In a world **driven by fast access and frictionless experiences** Maailmas, kus kõik peab olema kiiresti ligipääsetav ja sujuvalt kulgema, the **humble QR code wins on its**—simplicity. It's **unassuming** ei nõua mingeid eeltingimusi—basically a low-tech tehnilises mõttes ülilihtne solution that connects digital and physical worlds moodus ühenduse loomiseks digi- ja füüsilise maailma vahel.
5. Beware! Hoiatus—the very simplicity itself can also be a weakness—think of the **malicious** pahavaralised QR-kodes säbrukoodid or QR **phishing** attacks säbrukoodi abil õngitsemine.
6. However, today it's absolutely everywhere, isn't it?

